Senior Portraits

CLASS OF 2017

Everything you need to know about Professional Senior Photography.

» Your Session
» Style Guide
» Ordering

visit us online at cilentophotography.com
About Cilento Photography

Cilento Photography draws upon over 50 years of photographic experience from master photographer Tony Cilento. His extensive experience includes photographing high school seniors, families, children, weddings and numerous celebrities.

As a member of Professional Photographers of America and Cameracraftsmen of America, Tony was also honored by the United Nations as a photographer for Presidents and Popes.

Experience all Cilento Photography has to offer:

- Award-winning photography
- State-of-the-art studio
- Professional lighting and equipment
- Wide variety of backgrounds, props, and looks
- Indoor and outdoor photography
- On-site digital retouching and finishing
- Shareable images for social media
- Interior portrait design services
- Professional framing and wall décor
- Create-your-own package ordering
- Convenient hours, including evenings and weekends
- Savings on family portraits

Your Senior Portrait Experience

Senior portraits are a once-in-a-lifetime experience that involves two steps. The first step is your photography session. The second step is your order. Here’s how it works at Cilento Photography.

1 Your Session

Let the fun begin! We'll capture your personality at one of the most memorable times of your life, and give you an experience you'll remember for a lifetime.

2 Your Order

After you've been photographed, we'll schedule an appointment for you to come back to the studio to view your images and place your order. We'll project your images on the big screen (important to seeing the fine details of all your images), help you identify your favorites, show you what your images would like in your home, assist you with product selection, and help you get the best value.
Choose Your Session

When choosing your session, here are four things to consider:

LOCATION
Outdoor is very popular, while indoor works best for the yearbook, so we offer both! Our most popular session is the Combo Session—it includes indoor and outdoor, at our best outdoor locations. To choose your own location, schedule an Elite or Ultimate session. For your indoor photography, everything is captured in our studio.

TIME
More time in front the camera and lights means more variety for you! Each session comes with a specific amount of time reserved especially for you with your photographer. Keep in mind, the sessions with the most time allow for the most creativity.

OUTFITS
Because what you like might be different from what a parent or a grandparent likes, we recommend three outfits. A fun & trendy outfit makes you happy. A classic or timeless outfit makes parents and grandparents happy. An everyday outfit from the closet makes everyone happy, because it captures the real you.

STYLES
Styles are what makes you, you. It might be a certain look you’re going for, or reflection of your personality. Check out the Style Guide on page 7 to help us create the look you want.

*Additional charge beyond 30 miles from studio

Simple Session
- ½ hour indoor session
- 1 outfit & 1 style
- $50

Standard Session
- 1 hour indoor session
- Up to 2 outfits & 2 styles
- $100

Combo Session
- 1 ½ hours indoor/outdoor session at select locations
- Up to 3 outfits & 3 styles
- $150

Elite Session
- 2 hours indoor/outdoor at a location of your choice*
- Up to 4 outfits & 4 styles
- $250

Ultimate Session
- 3 hours indoor/outdoor at the location of your choice*
- Up to 5 outfits & 5 styles
- Professional video
- $1,500 minimum order
- $350

See video on our website
After you’ve selected a session, give us a call to schedule your appointment. When scheduling, keep these things in mind:

» Choose a time where you and at least one parent can attend. We love to have parents, as it’s just as much of an experience for parents as it is the senior.

» Get photographed during the summer. Once school’s back in and deadlines are approaching, you’ll have a hard time finding an appointment, so definitely don’t wait!

» Your session fee is collected at the time you book your appointment (for us to reserve your photographer and camera room). Have your Visa or Mastercard ready when calling.

» Session fees are non-refundable if cancelled and not rescheduled.

1 to 2 weeks before your session:

» Get your haircut.

» Check out our Senior Style Guide on the next page. If there’s a certain style or look you’re aiming for, plan accordingly.

» Go shopping for a new outfit or two. We recommend a classic or timeless outfit, something fun and trendy, and an everyday outfit.

» When planning your outfits, keep these tips in mind. Long sleeves de-emphasize your arms and play up your face. Simple, solid colors are always good. Large, bold patterns and bright colors can be distracting. Darker colors tend to be more slimming, while light colors call attention to the body.

» If you’re going to tan, 1-2 weeks out would be the time to do it. Definitely avoid tanning right before your session. It can make you look too red and tan lines are distracting.

1 to 2 days before your session:

» Lay your outfits out. Make sure they’re free of wrinkles. Remember shoes, belts, and accessories.

» Gather items such hair accessories, scarves, jewelry, hats, etc. They add dimension and show your personality.

» Don’t forget props such as musical instruments, sports equipment, uniforms, jerseys, etc.

The night before your session:

» Get a good night’s sleep.

» Don’t worry about acne or scratches—we’ll retouch the images you order.

» Remember to shave, bring makeup, etc.

At your session:

» Bring a sense of adventure and humor. Have fun—it will come through in your portraits!
A great session is all about planning ahead. Use this style guide to come up with ideas for looks or styles and planning your outfits. Also think about how certain styles will coordinate with the décor of your home. If there’s something you really like, let us know. Keep in mind, most session types include multiple styles, so you can choose more than one.
Place Your Order

Being a model's hard work, so after your session, it's time to relax! We'll send you home with pricing, a fun little homework assignment (to see what your images will look like in your home), and an appointment to come back to the studio to view your images and place your order.

Please note, if you just get photographed for the yearbook, before you leave the studio, you’ll select your yearbook pose and have a chance to order, so make sure a parent comes along.

Before Your View and Order Appointment

Preparing for your view and order appointment is just as important as preparing for your session. Before you come back to the studio, be sure to:

» Coordinate schedules so everyone can attend (seniors and parents are a must, but grandparents and other family members are welcome too).

» Have fun with your homework assignment (send us pictures at least 24 hours before your appointment so we can show you what your images will look like in your home).

» Review the price guide.

At Your View and Order Appointment

In the comfort of a private viewing room, we’ll project your images on the big screen so you can see all the important details. You’ll select favorites and choose products, and we’ll ensure you get the best value.

» To give you choice, flexibility, and value, we offer Create-a-Package pricing. That way you’re not restricted by poses or forced to buy things you don’t want.

» Because your order is truly customized and unique to you, payment is due in full for us to process your order.

» Plan on allowing about 90 minutes for your appointment.

Your Finished Order

Photographing great images is only part of the process at Cilento Photography. What sets us apart is the finishing of your images. Our digital artists hand-touch each image to create something beautiful and truly one-of-a-kind, and our production process is optimized to ensure your products look amazing. Orders typically take two to three weeks before they are ready to be picked up. Included with all orders:

» Complimentary retouching on wall décor, gift prints, and albums.

» Complimentary Shareable of each pose (from gift prints and wall décor). These are low-res digital images with Cilento branding—perfect for sharing!

» Our distinguished Cilento signature. Much like an artist signing a painting, this is our signature of authenticity.